



# Star One

Professional Services  
EXECUTIVE COACHING  
& CONSULTING

## BUSINESS SUMMARY

Star One Professional Services is a global business coaching and consultancy focused on helping leaders adopt a people-centered approach to achieve long-term growth objectives. Bertha Robinson is the founder & owner of Star One Professional Services. Her approach challenges individuals and organizations to become better leaders of their organizations and themselves by going beyond setting goals and achieving their goals. The firm offerings include workshops, seminars, and team sessions. Topics include Organizational Planning, Goal Setting, Customer Loyalty, Leadership, Management, Sales, and Time Strategies. Star One Professional has over 25 years of experience with key problem-solving skills and business analysis.

## CORE CAPABILITIES

Executive Coaching | Strategic Planning | Leadership Development | DISC, 12 Driving Forces, Acumen & EQ Assessments

## CAPABILITIES

- Executive Coaching
- Strategic Planning
- Team Building & Engagement
- Leadership Development
- Goal Achievement
- Succession Planning
- Individual & Organizational Assessments
- Customer Loyalty

## PUBLIC & NON PROFIT CLIENTS

- Rutgers, The State University of New Jersey 
- NJ Small Business Development Center 
- WCEC - NJ Women's Business Center 
- Plainfield Special Improvement District 
- Middlesex College 

## LANGUAGES

English-Spanish

## NAICS

541611 | 541612 | 541613  
541614 | 541618

## CERTIFICATIONS



### Contact Information

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